



GRADUATE  
STUDIES



MARTIN DE TOURS  
SCHOOL OF  
MANAGEMENT AND  
ECONOMICS



[www.msbe.au.edu](http://www.msbe.au.edu)

# MSc BUSINESS AND ECONOMICS

## 商务与经济学硕士学位

PART-TIME PROGRAM  
THESIS AND NON-THESIS OPTIONS

### Overview of the Program

- Graduates will receive Master of Science in Business and Economics from Assumption University.
- Bilingual Education: Coursework is offered in Chinese and English parallelly so students can opt to study the coursework in their preferred languages; research and publication are conducted in English.
- Preparing graduates who will receive rigorous training in economics and practical business applications.
- Graduates will be particularly attractive hires as analysts in both business organizations and government agencies.
- Graduates can effortlessly continue to the Ph.D. in Business and Economics program offered by Martin de Tours School of Management and Economics, Assumption University, if a further degree is desired.

一年半至两年时间，硕士学位 1.5 - 2 YEARS DURATION, MASTER'S DEGREE

自选搭配商科与经济学课程 FLEXIBLE COMBINATION OF BUSINESS AND ECONOMICS CONTENTS

课时集中，课程安排自由度高 CONCENTRATED LECTURES WITH FLEXIBLE SCHEDULE

### QUALIFICATION FOR ADMISSION

Applicants should meet the credentials and submit the materials stipulated as follows when seeking admission into the Program.

1. Bachelor's degree in any field from the institutions accredited by the Ministry of Education, Thailand
2. A minimum CGPA of 2.00 on 4.00 scale or equivalent for the bachelor's degree

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. Three (1x1.5 inches) photographs (formal attire, not in graduation gown)
7. Resume (If any)

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

**ADMISSION FEE** 1,000 THB (Non-refundable)

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

### STUDY SYSTEM

|                          |                          |
|--------------------------|--------------------------|
| 1 <sup>st</sup> semester | 2 <sup>nd</sup> semester |
| June - Oct.              | Nov. - March             |

### VENUE & CLASS HOURS

» Hua Mak Campus, Ramkhamhaeng 24 Road  
Weekdays. 6.30-9.30 P.M.  
Weekends. 9.00-12.00 A.M. and 1.00-4.00 P.M.

**DURATION:** 1.5 - 2 YEARS

**APPLY ONLINE** for a Master's degree  
at Assumption University:  
[www.grad.au.edu/apply-online](http://www.grad.au.edu/apply-online)

ADMISSION SCHEDULE 2026

| Schedule                 | Semester 1/2026        | Semester 2/2026              |
|--------------------------|------------------------|------------------------------|
| Application Period       | Now - June 20, 2026    | September - October 20, 2026 |
| English Proficiency Test | Online                 | Online                       |
| Interview Date           | Online                 | Online                       |
| Entrance Result          | To be announced        | To be announced              |
| Registration Date        | May 15 - June 25, 2026 | October 21 - 28, 2026        |
| Semester Begins          | July 1, 2026           | November 2, 2026             |

ESTIMATED EXPENSES

| Installments    | Thai Students<br>(THB) | Non-Thai Students<br>(THB) |
|-----------------|------------------------|----------------------------|
| 1st Installment | 162,100                | 179,600                    |
| 2nd Installment | 129,100                | 129,100                    |
| 3rd Installment | 143,800                | 148,800                    |
| Total           | 435,000                | 457,500                    |

- The fee includes:
- First enrollment fee (matriculation fee, etc.)
  - Tuition Fee, University fees, Campus network fee
  - Comprehensive Examinations fee (first attempt only)
  - Health Insurance (Non-Thai students)

- The fee does not cover the followings:
- Admission fee (non-refundable)
  - Textbooks

Note:  
1. The fees are subject to change at the university's discretion without prior notice.

CURRICULUM AND INSTRUCTION

Plan 1 : Coursework and Thesis

|                  |            |
|------------------|------------|
| Required Courses | 12 Credits |
| Elective Courses | 12 Credits |
| Thesis           | 12 Credits |
| Total            | 36 Credits |

Plan 2 : Coursework and Independent Study

|                   |            |
|-------------------|------------|
| Required Courses  | 12 Credits |
| Elective Courses  | 18 Credits |
| Independent Study | 6 Credits  |
| Total             | 36 Credits |

Foundation Courses

|          |                                  |
|----------|----------------------------------|
| MBE 5101 | Business and Academic Writing    |
| MBE 5200 | General Business Studies         |
| MBE 5201 | Economics for Business           |
| MBE 5202 | Quantitative Skills for Business |

Required Courses

|          |                                        |
|----------|----------------------------------------|
| MBE 6201 | Seminar on Strategic Theory            |
| MBE 6205 | Business Research Methods              |
| MBE 6206 | Economic Theories and Policies         |
| MBE 6207 | Econometrics: Methods and Applications |

Elective Courses

|          |                                                   |
|----------|---------------------------------------------------|
| MBE 6301 | Consumer Decision Making                          |
| MBE 6303 | International Financial Management                |
| MBE 6305 | Research Ethics and Academic Integrity            |
| MBE 6306 | Firm, Market Structure, and Competition           |
| MBE 6307 | Financial Accounting and Analysis                 |
| MBE 6401 | Big Data and Decision Science                     |
| MBE 6402 | International Marketing                           |
| MBE 6403 | International Investment Analysis                 |
| MBE 6404 | International Strategic Management                |
| MBE 6405 | Data Analytics and Deep Learning                  |
| MBE 6406 | Seminar on Financial Economics                    |
| MBE 6407 | Asset Pricing Theory                              |
| MBE 6408 | Information Literacy                              |
| MBE 6501 | Strategic Supply Chain Management                 |
| MBE 6502 | Design and Control of Supply Chain Processes      |
| MBE 6503 | Information Technology in Supply Chain Management |
| MBE 6504 | Microeconomic Theory                              |
| MBE 6505 | Macroeconomic Theory                              |
| MBE 6506 | Advanced Organizational Theory                    |

|                    |              |
|--------------------|--------------|
| Thesis (Plan 1)    | (12 Credits) |
| MBE 7801 Thesis I  | 6            |
| MBE 7802 Thesis II | 6            |

|                                    |             |
|------------------------------------|-------------|
| Independent Study (Plan 2)         | (6 Credits) |
| MBE 7900 Comprehensive Examination | Non-credit  |
| MBE 7901 Independent Study         | 6           |

ADMISSIONS OFFICE

Hua Mak Campus

Martin de Tours Hall (Building 'M'), 1<sup>st</sup> Floor  
Ramkhamhaeng Road, Soi 24, Bangkok 10240, Thailand

Office Hours:

|                  |                         |
|------------------|-------------------------|
| Monday – Friday: | 08:30 A.M. – 05:00 P.M. |
| Saturday:        | 08:00 A.M. – 04:30 P.M. |
| Sunday:          | 08:00 A.M. – 02:00 P.M. |

MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS

MSME Business School

Assumption University

Hua Mak Campus (D Building, 6<sup>th</sup> Floor)  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Tel. +66(2)7832222 Ext. 1177

Email: msbe@au.edu

Important Notice

The information provided in this catalog is for reference only and should not be construed as a binding agreement between the student and the institution.

Assumption University reserves the right to modify any information contained herein, including but not limited to academic requirements for graduation.

Every effort will be made by the Office of Graduate Studies to keep students informed of any such changes.

UNIVERSITY ADMISSIONS CENTER

Updated as of November 2025

**Hua Mak Campus**, Martin de Tours Hall  
(Building 'M'), 1<sup>st</sup> Floor  
Tel: +66 81 815 1237  
Tel: +66 2 783 2345  
Tel: +66 2 783 2222 ext. 1244

Email: gradadmission@au.edu  
WhatsApp: @abacgrad1  
Line: @abacgrad  
Facebook: abacgraduate  
Instagram: au\_grad\_studies  
www.grad.au.edu



Line



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